Excello Fitness

Brand Kit

For creativity and consistency

Find customizable mockups, frames, and icons here!

Make it a habit!

We're open 24/7

Navigation Page

Tip: Use links to go to a different page inside your presentation.

How: Select a tile on the table. Click on the link symbol on the toolbar, and select the page in your presentation you want to connect.

Logo

Main Logo Features
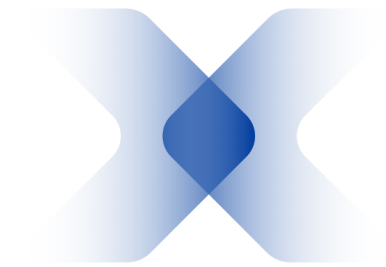
The Logo Mark

Excello Fitness

Word Mark

Logo Variation
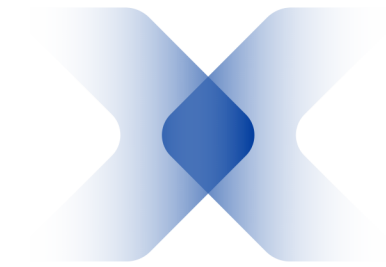
Start inspired with thousands of templates, collaborate with ease, and engage your audience with a memorable Canva Presentation.

Versions of our logo can be used to match a variety of materials and applications. Make sure to apply them appropriately.

Color Palette

Hex Code
#0047BB

CMYK
100% 97% 0% 52%

RGB
0-4-123

Hex Code
#1764DF

CMYK
100% 0% 35% 54%

RGB
0-118-77

Hex Code
#00C2E4

Hex Code
#000000

Hex Code
#FFFFFF

Back to Navigation Page

These colors reflect our brand's identity and personality

Font

Font Overview

Red Hat Display Bold

For Headers

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz1234567 890!@#$%^&*()

Red Hat Display

For Subheaders and Paragraphs

ABCDEFGHIJKLMNOPQRSTUVWX YZabcdefghijklmnopqrstuvwxyz1234 567890!@#$%^&*()

Font Hierarchy

EXCELLO FITNESS

Aerobic dance classes

Join in on the fun! Sign up for our weekly aerobic classes. Open for all ages.

COMPANY NAME HERE

Product Name Here

Write details here, such as product specifications, price, event duration, and promotions.

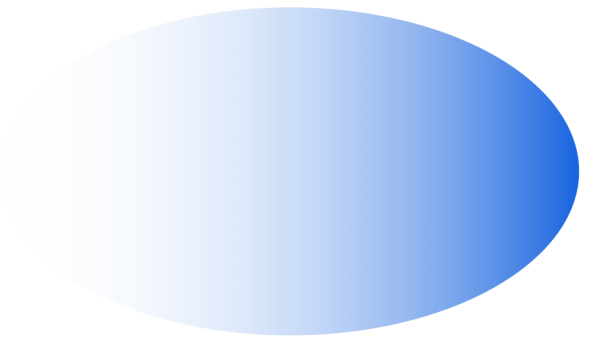## Type Application

Make it a habit!

WE'RE OPEN 24/7

WRITE A BRAND STATEMENT

Write a Brand Statement

Elements,
Shapes, &
Illustrations

Tip: View the rest of the elements by searching **colour shape gradient** on the Elements tab of the left-side object panel.

Photography

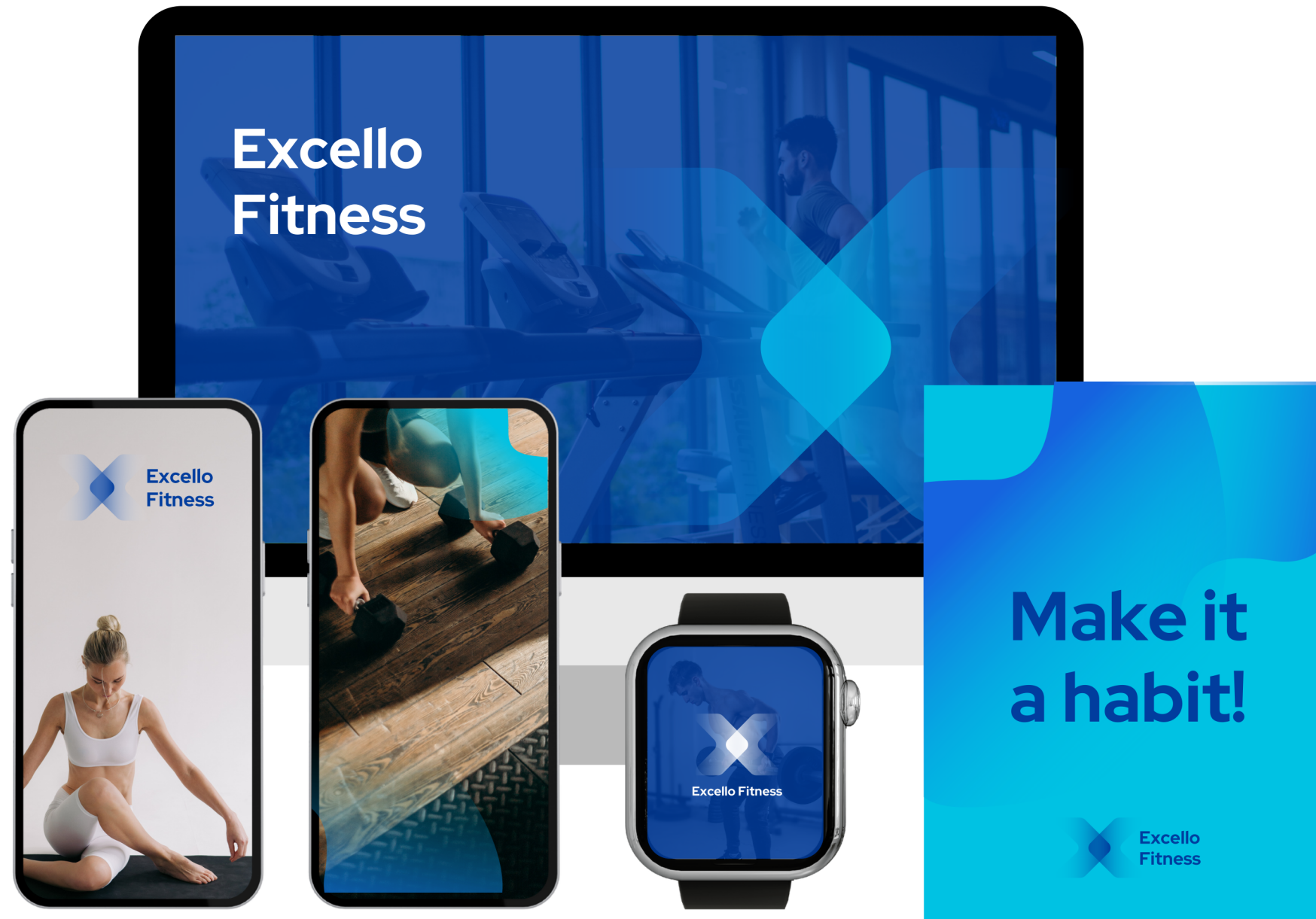Write a description of the images here, about how they are shot and how they are usually used by the company.
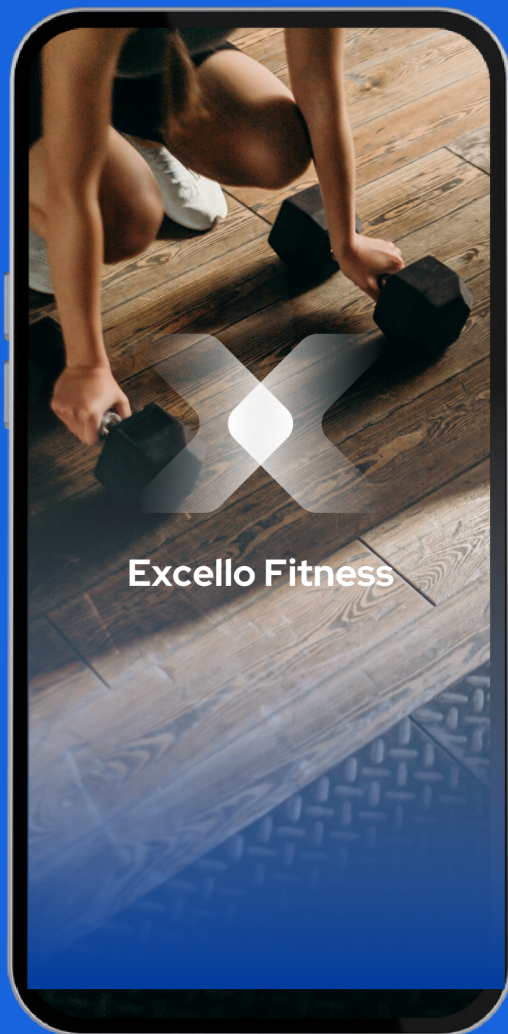
Print & Digital Mockups

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Canva Tools for Mockups
Select an image on your template. Then click 'Edit Image' on the toolbar and scroll through our range of Smart Mockups and Frames. You may also use our Background Remover to make photo cutouts of your products.

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Contact Information

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+123-456-7890

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123 Anywhere St., Any City, ST 12345

www.reallygreatsite.com
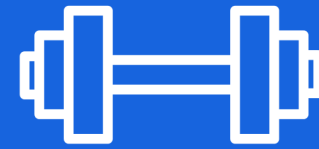
Back to Navigation Page

For more assets and information, scan here:

Generate a QR code by browsing through the 'More' option on the left-side object panel.

Tip: View your presentation as a website by clicking on the 'Share' button on the top right corner of your screen. Select 'Website' and choose the option 'Scrolling' for the web style.

Resource
Page

Feel free to use these icons and more
to make your presentation even more
visually engaging!

Delete this page before presenting.

Resource Page

B for blur

C for confetti

D for a drumroll

M for mic drop

O for bubbles

Q for quiet

Find the magic and fun in presenting with Canva Presentations. Press the following keys while on Present mode!

U for unveil

Any number from 0-9 for a timer

Delete this page before presenting.

Resource Page

Click the Share button on the top right corner of your screen and select 'Present and Record.'

Click 'Go to recording studio,' where you can choose the video and audio source for your video presentation.

Feel free to choose the 'No camera' option and record your voice only.

Start recording, and press pause in between takes if you have to.

Once you're done, download your Canva Presentation in MP4 file format or get a link to your Talking Presentation and share it with others.

Presenting live not your thing? No worries! Record your Canva Presentation your audience can watch at their own pace.

Don't forget to delete this page before presenting.

You can also record a video inside the editor! Go to 'Uploads' and click on 'Record yourself'.